

WHO SHOULD ATTEND?

This conference is designed for physicians, nurses, dietitians, pharmacists, psychologists, diabetes and health educators, community and social service workers, clinic administrators and finance managers, public health practitioners, and others working at community health centers or other primary care settings who wish to improve health and eliminate disparities with at-risk populations.

CONFERENCE AGENDA

THURSDAY, OCTOBER 12, 2006

7:30 – 8:30 am Registration / Exhibit Set-up

8:30 – 8:45 am Welcome

Rhonda Degelau, MNACHC

Lynda Boudreau, Deputy Commissioner, MDH



8:45 – 9:15 am

MNACHC 2006 State Legislator Award

Invited: 2006 Award recipient Senator Becky Lourey



9:15 – 10:30 am

Keynote Address

Back to the Future: What the Origins of Community Health Centers Can Teach Us Now

H. Jack Geiger, MD

A. C. Logan Professor Emeritus of Community Medicine, City University of New York Medical School; Visiting Professor of Epidemiology, Columbia-Mailman School of Public Health

10:30 – 11:00 am Break / Exhibits Open

Refreshments provided in Exhibit Hall

11:00 am – 12:30 pm Breakout Sessions

A. Assessing Depression in Patients with Diabetes or Cardiovascular Disease

Learn why depression is important for primary care providers and how to include depression assessment in routine diabetes or CVD visits. Hear about cultural perceptions of depression and lessons learned in one clinic's depression screening program.

Laraine Steel, MS CNS CDE, Family Medical Center (HCMC), Minneapolis

Michael Harris, MA LP, Indian Health Board, Minneapolis

Gisele Bouroncle, MD, LaClinica, St. Paul

B. Federal & State Policy Update

Hear the latest news on federal Community Health Center (CHC) appropriations, Medicaid and Medicare reforms, and other state and national issues affecting CHCs, including trends and forecasts to help CHCs position themselves for future success.

Daniel Hawkins, NACHC, Washington, DC

Jonathan Watson, MNACHC, Minneapolis

C. Managing Cash Flow

Get a better handle on the ebbs and flows of cash by learning more about cash flow projections, including the how, why and when of monitoring cash flow and strategies for addressing shortfalls.

Kate Barr, Nonprofits Assistance Fund, Minneapolis

12:30 – 1:30 pm Lunch and "Call to Action" for Advocacy

Health care in Minnesota, especially for low-income and uninsured residents, is at the core of many state budget debates. The success of community health centers as part of the healthcare safety net depends more and more on our ability to mobilize and make our voices heard in both St. Paul and Washington, DC. It is essential that we bring our issues to the attention of elected officials. Through this "Call to Action" for advocacy, MNACHC will empower concerned Minnesotans – health care workers, clinic board members, patients, etc. – to talk about the health centers, their successes and their challenges with legislators and other decision-makers.

1:30 – 3:00 pm

Breaking Ice Presentation and Interactive Discussion

Prepare yourself to be moved on a very personal level and compelled to action. Breaking Ice will present a stimulating performance using poetry, music, movement and structured improvisation to address challenges in providing community health care. The performance will focus on the correlation between chronic illness and mental health and explore challenges and tools in diagnosing and treating depression. Participants will then examine the issues further through facilitated discussion and dialogue.

Breaking Ice Company, Pillsbury House Theatre, Minneapolis



3:00 – 3:30 pm Break / Exhibits

Refreshments provided in Exhibit Hall

3:30 – 5:00 pm Breakout Sessions

A. Treating Depression in Patients with Diabetes or Cardiovascular Disease

Examine guidelines for managing or referring depression in primary care, roles for the care team and pharmacist, and managing medications for co-morbid depression. Learn to create depression awareness with providers, staff, patients, and the community and to support both patients and providers in managing depression.

Pam Pietruszewski, MA, Institute for Clinical Systems Improvement (ICSI), Bloomington

Christian Pereira, PharmD, University of Minnesota, Minneapolis

Joseph Nelson, MA LP, Psychologist, Private Practice, Golden Valley

B. Keys to Successful Financial Management of Grant & Contribution Funding

Explore financial management issues for grants and funding from federal, state and local funding, including completing the federal financial status report (FSR), data and general ledger management, required reporting, and compliance matters.

Scott Gold, Senior Manager, BKD, Southern Missouri

C. Billing for Mental Health Services

Learn how primary care practices should bill for mental health services, including appropriate service codes, the relationship between DSM-IV and ICD-9, and third party payer idiosyncrasies.

Jeanne M. Chapdelaine, Partners Healthcare Consulting, Minneapolis

5:00 – 5:30 pm Break / Exhibits

5:30 – 7:30 pm Evening Reception

Great networking opportunity! Hors d'oeuvres, live music & cash bar

FRIDAY, OCTOBER 13, 2006

8:00 – 8:30 am 2006 Bruce Zimmerman Award

Nominations for significant contributors to diabetes improvement will be accepted until September 18, 2006 at 4:00 pm. Nomination materials and additional information are available by calling (651) 201-5423, or at www.health.state.mn.us/diabetes/award.html.

8:30 – 10:30 am Health Care Policy Panel

Minnesota's Changing Demographics: Implications for Chronic Disease Management & Public Policy

Minnesota's population is undergoing profound change, from the sharp growth in immigrant populations to the projected doubling of those over 65 by 2030. Hear from experts on the implications and public policy considerations for preventing and managing chronic conditions in the context of these changes.

Panel TBA

10:30 am-12:00 pm Breakout Sessions

A. Integrating Depression Care Into Practice

Learn about the benefits and the challenges of integrating mental health into medical practice with examples from different settings. Hear their lessons learned on integrating care with community programs, social services and depression self-management education that emphasizes exercise, nutrition, relationships & family.

Paul Erickson MD, NorthPoint Health & Wellness Center, Minneapolis

Clyde H. Holmes, M Ed, Psychotherapist, Lake Superior CHC, Duluth

Lisa Capell, MD, University of Minnesota Physicians, Minneapolis

B. Pay for Performance Trends

Pay for Performance is a new way to stimulate health care improvement. Most programs are designed for practices with the commercially insured. Can they work for those serving low-income and uninsured populations?

Moderator: Rhonda Degelau, MNACHC, Minneapolis

C. Rev Up Your Revenue Cycle

Discover ways to improve financial performance based on BKD's experience in conducting operational reviews. Gain tips on assessing your own revenue cycle using key performance measures and benchmarks.

Jennifer Fielding, BKD, Southern Missouri

12:30 pm – 2:00 pm Box Lunch and Final Exhibit Viewing

12:30 pm – 2:30 pm Healthier Minnesota Community Clinic Fund

Luncheon Meeting, 2005-2006 Grantees by invitation

EDUCATIONAL CREDIT

Nurses attending Day 1 of this conference will be awarded 5.75 contact hours. Nurses attending Day 2 of this conference will be awarded 3.5 contact hours. This program is co-sponsored with the Minnesota Nurses Association, which is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Continuing Education Units for Dietitians and Certified Diabetes Educators are pending.

REGISTRATION INFORMATION

Register online at our secure website at www.mnachc.org (credit card only) OR complete the enclosed form and send with payment to Many Faces Conference, c/o IntrinXec Management Inc., P.O. Box 1705, Minnetonka, MN 55345
Phone: (952) 252-3573 Fax: (952) 252-8096 (credit card only)

If conference fees are a barrier to registration, please call (651) 201-5429

Cancellation & Transfer Policy

All requests must be in writing. A \$50 administrative fee will be charged for cancellations received at least 10 business days prior to the event and no refund will be issued for cancellations received after that date. Transfer requests must be received at least 5 business days prior to the event.

Directions & Parking

Detailed maps, driving directions and parking information will be e-mailed with your registration confirmation, or they can be found at www.mnachc.org or obtained by calling (952) 252-3573.

Parking vouchers for Hyatt Regency Ramp only are available for "Full Conference" registrants (see Registration form).

ACCOMMODATIONS

Hyatt Regency Minneapolis (Downtown)

1300 Nicollet Mall, Minneapolis, MN

Room block reserved until September 10, 2006

Rate: \$169 single / \$179 double

For reservations, call (612) 370-1234

Reference: Minnesota Association of Community Health Centers

This conference immediately precedes the [Diabetes Expo](http://www.diabetes.org/minneapolisEXPO) on October 14 at the nearby Minneapolis Convention Center. Reserve a room and stay for the Expo! For more information, see www.diabetes.org/minneapolisEXPO or call 1-888-DIABETES.