

*Join us again for*



**OCTOBER 27-28, 2011**

and

**OCTOBER 25-26, 2012**

*at our NEW location:*



**Hilton Minneapolis/St. Paul Airport Mall of America**

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[www.manyfacesconference.org](http://www.manyfacesconference.org)



## 2010 Many Faces of Community Health

### Time of TRANSFORMATION: roots & redesign

#### Thursday, October 28, 2010

7:30 – 8:30 am	Registration / Continental Breakfast	
8:30 – 9:00 am	Welcome & Retrospective on Community Health Centers in the U. S	<b>Park Ballroom</b>
9:00 – 10:00 am	KEYNOTE: <i>Roots of Community-Based Primary Care</i>	<b>Park Ballroom</b>
10:00 – 10:30 am	Break / Exhibits Open	<b>Terrace Ballroom</b>
10:30 am – 12:00 pm	CONCURRENT SESSIONS I: A. <i>Preventing Prenatal Alcohol Use</i> B. <i>Community Health Workers (CHWs) &amp; Behavior Change</i> C. <i>Patient Story: Empowerment &amp; Communication</i> D. <i>How FQHCs Can Thrive under the Affordable Care Act (ACA)- Part 1 of 2</i>	<b>Courtyard 1-3</b> <b>Orchard Suite</b> <b>Courtyard 4-6</b> <b>Park Ballroom</b>
12:00 – 1:15 pm	Networking Lunch	<b>Atrium</b>
1:15 – 2:45 pm	PLENARY SESSION: <i>Redesigning the Health Care System</i>	<b>Park Ballroom</b>
2:45 – 3:00 pm	Recess!	<b>Park Ballroom</b>
3:00 – 3:30 pm	Break / Exhibits Open	<b>Terrace Ballroom</b>
3:30 – 5:00 pm	CONCURRENT SESSIONS II: A. <i>Interactive Asthma Action Plan</i> B. <i>Heart of New Ulm Project</i> C. <i>New Federal Funding</i> D. <i>How FQHCs Can Thrive under ACA - Part 2 of 2</i>	<b>Courtyard 1-3</b> <b>Orchard Suite</b> <b>Courtyard 4-6</b> <b>Park Ballroom</b>
5:00 – 7:00 pm	Reception with West African music	<b>Atrium</b>

#### Friday, October 29, 2010

7:30 – 8:30 am	Registration / Continental Breakfast / Exhibits Open	<b>Terrace Ballroom</b>
8:30 – 9:00 am	Welcome & Awards	<b>Park Ballroom</b>
9:00 – 10:00 am	KEYNOTE: <i>Recent Lessons on Universal Coverage in Massachusetts</i>	<b>Park Ballroom</b>
10:00 – 10:30 am	Break/Exhibits Open	<b>Terrace Ballroom</b>
10:30 am – 12:00 pm	CONCURRENT SESSIONS III: A. <i>SoLaHmo Partnership</i> B. <i>Chronic Disease Self-Management</i> C. <i>Medical Home Success In Indian Country</i> D. <i>State Policy Update</i>	<b>Courtyard 1-3</b> <b>Orchard Suite</b> <b>Courtyard 4-6</b> <b>Park Ballroom</b>
12:00 – 12:15 pm	Box Lunch Distribution	
12:15 – 2:15 pm	WORKSHOP: <i>Diagnosis and Treatment of HIV/AIDS in a Primary Care Setting</i>	<b>Park Ballroom</b>

***HOTEL FLOORPLAN DIAGRAM ON INSIDE BACK COVER OF CONFERENCE PROGRAM***

## **Continuing Education**

**AMA PRA Category 1 Credit™** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Minnesota Medical Association (MMA) through the joint sponsorship of Stratis Health and Many Faces of Community Health Conference partners. Stratis Health is accredited by the MMA to provide continuing medical education for physicians.

Stratis Health designates this educational activity for a maximum of **11.00 hours of AMA PRA Category 1 Credit™**. Physicians should claim credit commensurate with the extent of their participation in the activity.

**Nursing Contact Hours** This program is co-provided with the Minnesota Nurses Association which is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.



**10.0 ANCC contact hours\*** will be awarded to nurses attending this educational activity (5.5 CEU's for Day 1; 4.5 CEU's Day 2)

\*equivalent to **12.0 Minnesota Board of Nursing contact hours** (6.6 CEU's for Day 1; 5.4 CEU's for Day 2).

**Dietitian Continuing Education Credits:** The Commission on Dietetic Registration has approved up to **10 CPE hours continuing professional education** for credentialed dietitians.

## **Faculty and Planning Committee Disclosure:**

To comply with ACCME Standards for Commercial Support, Stratis Health requires faculty members to disclose the existence of any significant financial interest or other relationship with companies whose products or services are related to the subject matter of the presentation.

Each faculty member has submitted a signed disclosure form. The following faculty members have disclosed a financial association.

Phillip Griffin, JD, Griffin Government Consulting, Plymouth, MN, has disclosed an association with Johnson & Johnson and Abbott Laboratories.

No other faculty or planning committee member has a financial relationship to disclose that could be perceived as a real or apparent conflict of interest in the context of their presentation; nor will any speaker be discussing research or unlabeled uses of commercial products

## Welcome

*Welcome to the fifth annual Many Faces of Community Health conference* where we will explore ways to improve care and reduce health disparities in underserved populations and among those living in poverty. As we mark the 5<sup>th</sup> anniversary of the Many Faces of Community Health conference, we also celebrate the 30<sup>th</sup> anniversary of the Minnesota Association of Community Health Centers. Thanks to all of those who work in community health, we enter this “Time of Transformation” with a strong foundation!

### **About the 2010 Conference**

Our theme "**Time of Transformation – Roots and Redesign**" will examine the impact of health reform on the delivery of health care to medically underserved populations. Our goal is to build an understanding of how community-based primary care might grow, develop and change under the historic national and state health reform laws and what these reforms will mean for communities in Minnesota.

The framework of the 2010 event includes keynote and plenary presentations that build on the *Time of Transformation* theme:

- **Roots** of Community-Based Primary Care
- **Redesigning** the Health Care System
- **Recent Lessons** on Universal Coverage in Massachusetts

The conference covers clinical, public policy and management topics that impact primary care settings. Presenters have experience working with Minnesota populations who face significant health disparities – including American Indians, Latinos, recent immigrants, low-income people, the elderly, and the uninsured.

### **Overall Conference Objectives**

Upon completion of this conference, participants will be able to:

1. Describe the impact of health care reform and universal coverage on safety net providers and underserved populations in Minnesota
2. Recognize how national and state health care reform will affect access, quality and reimbursement
3. Identify external resources to help adapt to the challenges of operating within the reform environment
4. Summarize a variety of clinical interventions to reduce health disparities

### **Apply What You Learn**

Our conference strives to offer practical tools, tips and resources, share useful information, and provide inspiration and networking opportunities. Check out our website for speaker handouts and a bibliography on related topics, tools, and resources: <http://manyfacesconference.org>.

## ACKNOWLEDGMENTS

We extend our thanks to following people for their valuable contributions to this conference:

### **Clinical Content Advisory Committee**

Amy Christensen, RN  
UCare

Kathy Cummings, RN, MA  
Institute for Clinical Systems Improvement

Lorraine Cummings, LPN  
UCare

Mary Beth Dahl, RN, CPC, CPHQ  
Stratis Health

Penny Fredrickson, LPN  
Planned Parenthood, MN, ND, SD

Judy Fundingsland, RN  
Medica

Janet Keysser, MA, MBA  
Asthma Program, MDH

Mary Manning, RD, MBA  
Health Promotion and Chronic Disease  
Division, MDH

Linda Mash, RN, MS  
Minnesota Nurses Association

Marcy Otypka, RN  
HealthPartners

Susan Ross, RN, AE-C  
Asthma Program, MDH

Roxanne Ruid, LPN, MPH

Chris Schaefer  
American Diabetes Association

Jan Sieger, RN, MPH, FNP  
Birth Defects Program, MDH

Merry Jo Thoele, MPH, RDH  
Minnesota Oral Health Program, MDH

Pam Van Zyl York, MPH, PhD, RD, LN  
Minnesota Arthritis & Aging Programs,  
MDH

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#### **Minnesota Association of Community Health Centers**

Rhonda Degelau, JD  
Laura Lipkin, MBA  
Linda Ridlehuber, RN, MBA  
Jonathan Watson, MPIA

#### **Minnesota Department of Health**

Mary Jo Mehelich, RN, MPH – Heart Disease &  
Stroke Prevention Program

Laurel Reger, MBA – Diabetes Program

John Sonnek, BFA – Diabetes Program

Jan Whitbeck – Arthritis Program

#### **Neighborhood Health Care Network**

Walter Cooney, JD  
Ruth Danielzuk, MBA, MA

#### **Continuing Education Facilitators**

Margaret LeDuc – Stratis Health

Linda Mash, RN, MS – Minnesota Nurses  
Association

#### **Other Support**

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## Detailed Agenda

**Thursday, October 28, 2010**

- 7:30 – 8:30 am      **Registration / Continental Breakfast**
- 8:30 – 9:00 am      **Welcome and Retrospective on Community Health Centers  
in the U.S.**      **Park Ballroom**  
*Rhonda Degelau, Executive Director, Minnesota Association of  
Community Health Centers (MNACHC), Minneapolis*  
*Dr. Sanne Magnan, Commissioner, Minnesota Department of Health*
- 9:00 - 10:00 am      **KEYNOTE**      **Park Ballroom**  
**Roots of Community-Based Primary Care**  
*John W. Hatch, DPH, MSW, Kenan Professor Emeritus of Health  
Education, University of North Carolina-Chapel Hill*
- In the mid-1960s John Hatch joined physician-activists Jack Geiger and Count Gibson to launch our country's first community health centers as part of the War on Poverty: Delta Health Center in rural Mississippi and Columbia Point Health Center in Boston. His focus was on developing strategies to empower and mobilize people at the grass roots level and work with them to implement these strategies. Dr. Hatch will discuss the role community connections, citizen participation, and other grass roots initiatives play in making the community-based health center model key to effective care delivery, both in the United States and internationally.
- Learning Objectives – Upon completion of this activity, participants will be able to:
- Summarize the history of the community health center movement in the United States.
  - Describe the valuable role that health centers play under health care reform.
- 10:00 – 10:30 am      **Break / Exhibits Open**      **Terrace Ballroom**  
*Refreshments served in Exhibit Hall*
- 10:30 am -12:00 pm      **CONCURRENT SESSIONS I**
- A. Preventing Prenatal Alcohol Use**      **Courtyard 1-3**  
*Lydia Caros, DO, Native American Community Clinic and Renee Gust,  
MA, RN, Hennepin County Human Services and Public Health  
Department*

The Prenatal Alcohol Screening Toolkit supports effective prenatal alcohol screening and interventions shown to reduce the number of women drinking during pregnancy. The robust screening tool and adaptable protocol have improved identification of high risk patients during 20 years of use. With the toolkit, clinics can decrease the number of women drinking during pregnancy and identify potential high risk cases needing support and resources.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe an effective process to screen and educate pregnant women about the dangers of prenatal alcohol use.
- Describe how to incorporate the screening program into busy clinic settings.

**B. The Impact of Using Community Health Workers on Patient Heart Healthy Behavior Change** **Orchard Suite**  
*Donn Vargas and Elizabeth Wayumba, NorthPoint Health & Wellness Center, Inc.*

NorthPoint Health & Wellness Center Inc. will present evaluation findings from a 2009 study of the Community Health Worker (CHW) health lifestyle intervention program, part of the center's Healthy Heart Program. Key to the intervention was the electronic documentation system designed to improve consistency of client data collection and quality, reduce CHW burden and support CHW-client interactions. Results on participation, behavior changes, cost and comparative outcomes will be presented.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe the role and value of Community Health Worker outreach in influencing patient heart healthy behavior change.
- Describe how the electronic database can be utilized to improve CHW and patient interactions.

**C. Patient Story: Empowerment and Communication** **Courtyard 4-6**  
*Oliver Singleton, BA, The Singleton Forum*

This session will explore how providers can help empower patients to become active participants in their interactions with providers. Health care professionals will learn strategies for empowering patients to more confidently interact with their health care providers to improve their health care. As a professional communicator and an African American living with chronic disease, Mr. Singleton brings a professional and personal perspective to this topic.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- List two strategies providers can use to build positive patient-provider relationships.
- Describe how providers can empower their patients to become proactive during patient-provider interactions.

**D. Preparing for 2014: How FQHCs Can Thrive under the Affordable Care Act (ACA) - Part 1 of 2** **Park Ballroom**  
*Curtis Degenfelder, RSM McGladrey, Inc. and Michael Scandrett, JD, Safety Net Coalition*

Both federal and state health care reform legislation have provisions that affect Federally Qualified Health Centers (FQHCs) and other safety net providers. Part 1 of this two part session focuses on the general provisions from the federal Affordable Care Act (ACA) and how those provisions will affect Minnesota FQHCs. Furthermore, the 2008 Minnesota Legislature enacted several health care reform provisions that have an impact on FQHCs now and in the near future. This session will present the two reform efforts so that FQHCs can develop strategic changes to their business and clinical care models.

**Learning Objectives - Upon completion of this activity, participants will be able to:**

- Describe provisions of the Affordable Care Act (ACA) that impact underserved populations in Minnesota and safety net providers.
- Explain Minnesota's health care reform efforts and how they relate to ACA.
- Summarize key strategic considerations for health centers for 2014.

12:00 – 1:15 pm **Networking Lunch** **Atrium**  
*Join your colleagues for lunch and stimulating conversation!*

1:15 - 2:45 pm **PLENARY SESSION** **Park Ballroom**  
**Redesigning the Health Care System**  
*Moderator: Maureen Reed, MD, FACP; Speakers: Jean Abraham, PhD, University of Minnesota; Representative Tom Huntley, PhD, Minnesota District 7A, Duluth; Paul Johnson, MD, Hennepin County Medical Center*

The new federal health care reform law presents profound changes for the health care system as we know it. Learn from a panel of experts how the new law will affect access for underserved populations and how it will impact the delivery of care for safety net providers in Minnesota.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- State the major policy provisions from the Affordable Care Act (ACA)
- Summarize the issues that Minnesota faces in implementing the ACA in the short-term.
- Discuss what effective safety net health care providers will need to do.

2:45 - 3:00 pm

**Recess!**

**Park Ballroom**

*Bernard Turner, PICA Head Start*

Join us for a quick stretch and exercise session geared to loosen conference stiffness.

3:00 – 3:30 pm

**Break / Exhibits Open**

**Terrace Ballroom**

*Refreshments served in Exhibit Hall*

3:30 - 5:00 pm

**CONCURRENT SESSIONS II**

**A. The Interactive Asthma Action Plan (iAAP)**

**Courtyard 1-3**

*Susan Ross, RN, AE-C, Minnesota Department of Health Asthma Program*

Newly launched in April, the interactive Asthma Action Plan (iAAP) is a clinical decision support tool for prescribing clinicians. The iAAP reflects the many assessment diagrams and treatment plan options defined in asthma guidelines and it incorporates these algorithms into a user-friendly computerized program that takes the prescribing clinician through an interactive, step-by-step assessment, treatment, and prescribing process. This session will demonstrate how the iAAP can be used to help providers and patients better manage asthma by formulating an individualized printable Asthma Action Plan that lists daily and rescue medications, plus specific steps to take when asthma symptoms occur.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe the Asthma Action Plan (iAAP) interactive clinical decision support tool.
- Identify ways the iAAP can be used by clinicians to formulate individualized patient plans for managing asthma.

**B. Heart of New Ulm Project and Lipid Guidelines**

**Orchard Suite**

*Julie Long, RN, FNP, New Ulm Medical Center*

The Heart of New Ulm Project is designed to reduce the number of heart attacks in the New Ulm area over the next ten years. This project involves community participation, medical interventions, and environmental changes to improve the community's heart health risk. Ms. Long will also address LDL treatment guidelines and goals for those with heart disease, diabetes, and risk factors for heart disease.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe how the Heart of New Ulm Project addresses heart disease risk factors.
- Discuss optimal goals for LDL in people with heart disease and those with diabetes.

**C. Overview of New Federal Funding for Prevention and Public Health**

**Courtyard 4-6**

*David Bingaman, MSW, MA, LCSW, Health Resources Service Administration Office of Regional Operations, Chicago, IL*

The Affordable Care Act (ACA) provides extensive new funding opportunities for prevention, public health, and health disparities. Get an overview of these new opportunities. Consider potential partnerships for new state and local initiatives to improve population health.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe provisions in the Affordable Care Act (ACA) that provide funding for prevention & public health.
- Identify opportunities under ACA for Minnesota to address statewide health issues.

**D. Preparing for 2014: How FQHCs Can Thrive under the Affordable Care Act (ACA) - Part 2 of 2**

**Park Ballroom**

*Curtis Degenfelder, RSM McGladrey, Inc.*

Healthcare reform envisions substantial changes to payment models and provider incentives, presenting both opportunities and challenges to FQHCs. Part 2 of this two part session will focus on how to transform the care delivery system so that patients can be seen by the right healthcare professionals when they need to, and on how to align financial results with this care model. Healthcare reform may also bring new competitors for Medicaid and formerly uninsured patients and it is important for centers to plan now to retain those patients. This session will therefore also begin the discussion on Accountable Care Organizations (ACOs) and how safety net providers such as Minnesota's Federally Qualified Health Centers can participate in ACOs.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Understand the financial and operational implications of the ACA.
- Develop key strategies to retain patients.
- Discuss how Minnesota may implement an ACO model in the future.

5:00 – 7:00 pm      **Evening Reception**      **Atrium**  
*West African music with Kenn Wanaku*  
*Refreshments and cash bar*

**Friday, October 29, 2010**

7:30 – 8:30 am      **Registration / Continental Breakfast / Exhibits Open**

8:30 – 9:00 am      **Welcome and Awards**      **Park Ballroom**  
*Walter Cooney, Executive Director, Neighborhood Health Care Network,*  
*St. Paul*

**2010 Bruce Zimmerman Diabetes Award:**

**Jim McGowan**

*Presenter: Audrey Weymiller, RN, CNP, PhD; Minnesota Diabetes*  
*Steering Committee Chair-elect*

**2010 MNACHC Awards:**

**United States Senator Al Franken** - Community Health Champion

**Minnesota Senator Yvonne Prettner Solon** - 2010 Legislator of the Year

*Presenter: Jonathan Watson, Minnesota Association of Community Health*  
*Centers*

9:00 – 10:00 am      **KEYNOTE**      **Park Ballroom**  
**Recent Lessons on Universal Coverage in Massachusetts**  
*James W. Hunt, Jr., MUA, CAE, President and CEO, Massachusetts*  
*League of Community Health Centers, Boston, MA*

In 2006, Massachusetts enacted universal coverage legislation, similar in many respects to the new federal health care reform law. Hear first-hand about the impact of reform on safety net providers and their patients. Consider lessons learned and advice going forward from those in Massachusetts who experienced it first.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe similarities between reform in Massachusetts and the Affordable Care Act (ACA).
- Identify the impact of Massachusetts' reform on health centers, their patients and other safety net providers.

10:00 – 10:30 am      **Break / Exhibits Open**      **Terrace Ballroom**

10:30 am - 12:00 pm **CONCURRENT SESSIONS III**

**A. SoLaHmo Partnership for Health and Wellness:**

**Caafimad – Salud – Kev Nyob Zoo**

**Courtyard 1-3**

*Kathie Culhane-Pera, MD, MA; Shannon Pergament, MPH, MSW; and SoLaHmo Community Members: Amira Ahmed, Rosaura de la Torre, Mikow Hang, Maria Navas, and Luis Ortega, West Side Community Health Services*

SoLaHmo is a community-driven partnership between Somali, Latino, and Hmong community members, University of Minnesota and West Side Community Health Services. This session will showcase several of SoLaHmo's innovative community-based participatory action research (CBAR) initiatives. SoLaHmo is a model that demonstrates how community members, researchers and clinicians can work together to make a significant difference in health and wellness by tapping into community strengths and wisdom.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Define the community-based participatory action research (CBAR) model and processes.
- Describe how clinics can use the CBAR approach to address disparities in diverse communities.

**B. Chronic Disease Self Management Program – Community Implementation in Minnesota**

**Orchard Suite**

*Pam Van Zyl York, MPH, PhD, RD, LN, Minnesota Department of Health and Carolyn Kampa, MD, Allina Medical Clinic*

As chronic disease rates rise in Minnesota, the role of self management takes on increasing importance. The Chronic Disease Self Management Program (CDSMP), developed by Stanford University, has an extensive evidence base of success in developing participant skills in behavior change. The nationwide program achieves results by teaching goal setting and action plans, and by developing self-efficacy. Patients sustain increased physical activity, healthier eating habits, and improved communication with health care providers and family. We will discuss opportunities in Minnesota for implementing the program.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe the elements of the Chronic Disease Self Management Program.
- Discuss opportunities in Minnesota for implementing the Chronic Disease Self Management Program.

### **C. Medical Home Success in Indian Country**

**Courtyard 4-6**

*Janette Setterquist, RN, Fond du Lac Human Services Division*

The Fond du Lac Human Services Division is the first Tribal Health delivery system in Indian Country to be accredited as a Medical Home Agency by the Accreditation Association for Ambulatory Health Care (AAAHC). Ambulatory health care organizations seeking AAAHC accreditation undergo extensive self-assessment and an on-site survey by the AAAHC's expert surveyors: volunteer physicians, nurses, and administrators who are actively involved in ambulatory health care. This presentation will provide a walk-through of Fond du Lac's journey to achieve Medical Home Agency accreditation.

#### **Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe components of the AAAHC's medical home accreditation process.
- Identify key changes Fond du Lac made to achieve Medical Home Agency accreditation.

### **D. State Policy Update**

**Park Ballroom**

*Jonathan Watson, MPIA, MNACHC; Michael Scandrett, JD, Safety Net Coalition; Phil Griffin, JD, Griffin Government Consulting*

The 2010 Minnesota Legislature debated many issues including: how to balance the state's \$3 billion budget deficit; transforming the General Assistance Medical Care program, GAMC; and whether Minnesota would expand the state's Medical Assistance program as allowed under federal health care reform law. Learn about these major policy issues along with other legislation from the 2010 session that have a direct impact on safety net providers and Federally Qualified Health Centers. The session will also provide a preview of 2010 Minnesota elections along with the 2011 Legislative Session that begins in January 2011.

#### **Learning Objectives – Upon completion of this activity, participants will be able to:**

- Summarize key policy changes from the 2010 Minnesota Legislature.
- Describe the health care reform implementation issues the legislature will face in 2011.
- Explain the impact of the state 2010 election on the 2011 legislative session.

12:00 – 12:15 pm

**Box Lunch Distribution**

12:15 – 2:15 pm

## **WORKSHOP**

### **Diagnosis and Treatment of HIV/AIDS in a Primary Care Setting Park Ballroom**

*Kelley Rae Jewett, MD, MPH, FAAFP, Open Cities Health Center and  
Mary Grandy, Minnesota Department of Human Services, HIV/AIDS Unit*

With HIV/AIDS rates continuing to grow and CDC guidelines that recommend expanding diagnosis and treatment in the primary care setting, a Minnesota community health center has implemented universal HIV screening and medical management for patients with HIV/AIDS. The team-based program has provided effective outreach and management to at-risk populations. Learn how a primary care clinic can work with specialty consultation and state resources to provide care in a setting more comfortable for the patient and effective at the same time.

**Learning Objectives – Upon completion of this activity, participants will be able to:**

- Describe the components of an effective primary care HIV/AIDS program.
- Identify implementation issues for establishing an HIV/AIDS program and methods to address these issues.



**MANY FACES  
OF  
COMMUNITY HEALTH**

## KEYNOTE PRESENTERS

### **John Hatch, DPH, MSW — *Roots of Community-Based Primary Care***

John W. Hatch began teaching at the University of North Carolina–Chapel Hill School of Public Health in 1971 and retired from UNC-CH as Kenan Professor of Health Education in 1995. During the course of his career, Dr. Hatch has been involved in health education issues in the United States and throughout the world. His interests have focused on improving health care for underserved populations, including African-Americans. He began his work in healthcare as a community organizer in the mid-1960s when he worked with the Delta Health Center in Mound Bayou, Mississippi. From 1977 to 1991 he was involved with the Community Health Education and Resources Utilization Project (aka, Black Churches Project), which trained lay people to be health resources in their local communities. He has worked internationally through the UNC-CH School of Public Health's Practical Training in Health Education project in Cameroon, with the World Council of Churches' Christian Medical Commission, and in South Africa under the aegis of the Progressive Primary Health Care Network.

### **Maureen K. Reed, MD, FACP — *Redesigning the Health Care System***

Dr. Reed graduated from the University of Minnesota Medical School and has dedicated her career to delivering better health outcomes for Minnesotans. She practiced internal medicine at Aspen Medical Group and Fremont Community Clinic, held the position of Medical Director of HealthPartners, and served on the 2007-2008 Minnesota Health Care Transformation Task Force. Dr. Reed has taught policy and politics at the University of Minnesota's School of Public Health and speaks nationally on health care cost, quality, and improvement. From 1997-2005 Dr. Reed served on the U of M Board of Regents, which she chaired from 2001-2003. A strong believer in citizen participation in government, she has been a candidate for both state and national office, most recently in 2010 in Minnesota's Sixth Congressional district.

### **James W. Hunt, Jr., MUA, CAE — *Recent Lessons on Universal Coverage in Massachusetts***

Mr. Hunt has been the President and Chief Executive Officer of the Massachusetts League of Community Health Centers since 1979. Over his 30-year tenure, he has focused on stabilizing health center financing; expanding health center services to the homeless, seasonal farm workers and persons with disabilities; developing the health center workforce; and replicating best practices across the health center network.

More recently, Mr. Hunt has helped steer Massachusetts' health centers through the uncharted waters of health reform, in which health centers are at the forefront of the Commonwealth's efforts to implement near-universal coverage for its residents.

In recognition of his leadership on behalf of community-based health care, Mr. Hunt has sat on several state commissions and was appointed to the board of directors of Blue Cross and Blue Shield of Massachusetts Foundation in 2001.

Mr. Hunt is an adjunct professor at the Sawyer School of Management at Suffolk University and, in 2005, was the first Geiger Gibson Distinguished Visitor at the George Washington University's School of Public Health. The award is given to an individual who has exhibited extraordinary and sustained leadership in community health policy.

### **CONCURRENT SESSION SPEAKERS**

**Amira Ahmed** — *SoLaHmo Partnership for Health & Wellness: Caafimad-Salud-Kev Nyob Zoo*

**David A. Bingaman** — *Overview of New Federal Funding for Prevention and Public Health*

Mr. Bingaman has over 30 years of experience in health and human services programs at the local, state, and federal levels. His work has included improving quality of care at an alcohol/drug detoxification program, reducing workplace violence, managing the U.S. Postal Service employee assistance program, and improving performance among federally funded health care programs.

Mr. Bingaman currently serves as the Deputy Regional Administrator of the Health Resource and Services Administration's Office of Regional Operations in Chicago.

Mr. Bingaman is a Senior Fellow at the Council on Excellence in Government, a Licensed Clinical Social Worker, and a Registered Leadership Coach. In addition to a master of social work degree, he earned a masters degree in political science and public policy analysis from the University of Illinois at Chicago.

**Lydia Caros, DO** — *Preventing Prenatal Alcohol Use*

Dr. Caros is a Pediatrician and the Executive Director of the Native American Community Clinic in Minneapolis. She went to medical school at Des Moines University in Des Moines, Iowa. Dr. Caros did her intern year at Iowa Methodist Medical Center and completed her pediatric residency at Mayo Clinic in Rochester, Minnesota. She was the Medical Director for the Indian Health Board Clinic in Minneapolis for 18 years, and in 2003 was one of the founders of the Native American Community Clinic.

Dr. Caros has been involved in work related to Fetal Alcohol Spectrum Disorder for over 20 years. She provides the physical assessments for FASD evaluations for about 300 children per year. She has been involved in work related to education, prevention and treatment of Fetal Alcohol Spectrum disorder in various areas of Minnesota as well as in her own practice. As part of that interest in FASD, her work has included the development of programming for thorough prenatal screening in the clinical practice.

**Kathleen A. Culhane-Pera, MD, MA — *SoLaHmo Partnership for Health & Wellness: Caafimad-Salud-Kev Nyob Zoo***

Dr. Culhane-Pera is a family physician, medical anthropologist, and Associate Medical Director at West Side Community Health Services in St. Paul, Minnesota. Since 1985, she has conducted qualitative and quantitative research with the Hmong community. In 2008, Dr. Culhane-Pera and Dr. Michele Allen received an NIH grant to support the development of community-academic partnerships for community-based participatory action research. Six community-academic partnerships have emerged from this process, and are being supported by a new aspect of West Side, called SoLaHmo Partnership for Health and Wellness: *Caafimad-Salud-Kev Nyob Zoo*.

Dr. Culhane-Pera is the recipient of the 2010 Minnesota Academy of Family Physicians Researcher of the Year award.

**Curtis Degenfelder—*How Federally Qualified Health Centers (FQHCs) Can Thrive Under the Affordable Care Act, Parts 1 and 2***

Mr. Degenfelder is the Managing Director at RSM McGladrey, Inc. He has been a consultant and trainer for the National Association of Community Health Centers for 14 years in the areas of health care finance and business operations. He provides operational assessments of healthcare providers, financial modeling, cost-based charge structure development, and analysis of developing FQHCs. His other clients include hospital and health systems, HIV/AIDS providers, physician practices, managed care plans, community-based social service organizations, and management services organizations.

Mr. Degenfelder holds a BA in economics and history from Cornell University.

**Rosaura de la Torre — *SoLaHmo Partnership for Health & Wellness: Caafimad-Salud-Kev Nyob Zoo***

Since 2000, Ms. de la Torre has worked at the West Seventh Family Center where she provides information on healthy behaviors to families in the community as well as parenting advice to parents.

Ms. de la Torre is on the West Side Community Health Services Board of Directors and participates in the Partners In Research (PIR) project. In 2007, she began participating in the SoLaHmo Partnership for Health and Wellness.

Ms. de la Torre lived Mexico City and Texas prior to moving to Minnesota in 1990. She is a graduate from the Carlson School of Management, University of Minnesota with a Business Management degree and a concentration in Marketing.

**Mary Grandy — *Diagnosis and Treatment of HIV/AIDS in a Primary Care Setting***

Ms. Grandy has been working in the HIV/AIDS field for over nine years and is currently the Training Coordinator and a Contract Manager for the HIV/AIDS Unit of the Minnesota Department of Human Services (DHS). As Training Coordinator, she is responsible for coordinating and conducting training, and other outreach activities, for contracted case managers and other stakeholders.

Early in Ms. Grandy's HIV career she was responsible for planning and conducting comprehensive HIV service system training throughout the state, which was geared to non-HIV specific providers with a goal of building their capacity to serve clients living with HIV/AIDS. This project was a partnership between government and community based agencies that lasted over four years and reached more than 300 professionals working throughout Minnesota.

Over the past five years, Ms. Grandy has spoken at several annual statewide conferences including: MSSA, St. Louis County Health & Human Services Conference, MARRCH, and Minnesota County Financial Worker and Case Aide Annual Conference.

**Phil Griffin, JD — *State Policy Update***

Mr. Griffin began his career as Staff Assistant during the first term of Minnesota Governor Rudy Perpich. He spent the next four years as staff for the House Higher Education Division and the House Health and Welfare Committee before taking a position lobbying for the Minnesota Medical Association. Mr. Griffin was then hired by Physicians Health Plan (PHP) where he worked for the health plan, its management company United Healthcare and PHP's successor Medica. From 1993 to 2001, Mr. Griffin was Vice President of Public Policy for PreferredOne.

As the principal and owner of Griffin Government Consulting, Mr. Griffin continues to represent PreferredOne and six other health care clients.

**Renee Gust, RN, MA — *Preventing Prenatal Alcohol Use***

Ms. Gust is a Senior Planning Analyst for Hennepin County Human Services and Public Health Department and has been working on Fetal Alcohol Spectrum Disorder (FASD) prevention in clinics for seven years with Dr. Lydia Caros from the Native American Community Clinic. She has also worked for many years in hospitals, clinics and emergency departments in the Twin Cities metropolitan area.

**Mikow Hang — *SoLaHmo Partnership for Health & Wellness: Caafimad-Salud-Kev Nyob Zoo***

Ms. Hang currently works as the Community Program Assistant at the Deborah E. Powell Center for Women's Health at the University of Minnesota. Through her involvement with Partners in Research (PIR) and SoLaHmo, she was able to connect with Tai Mendenhall, PhD, Assistant Professor from the Department of Family Medicine and Community Health at the University of Minnesota, to collaborate on a community-based participatory research project on intimate

partner violence (IPV) in the Hmong community. The project received a pilot grant award from the Program in Health Disparities Research last year.

Ms. Hang is first generation Hmong American woman. She was born and raised in rural Michigan but relocated to the Twin Cities in 2004. She received her BA in sociology with a sub-concentration in social inequality: race, class and gender from the University of Michigan - Ann Arbor in 2003.

**Tom Huntley, PhD — *Redesigning the Health Care System***

Representative Huntley is a member of the Minnesota House of Representatives representing District 7A which includes portions of the city of Duluth in St. Louis County in the northeastern part of the state. Representative Huntley is an Associate Professor of Biochemistry and Molecular Biology at the University of Minnesota Duluth, and the Director of Institutional Relations at the University's School of Medicine.

Representative Huntley was first elected in 1992, and has been re-elected every two years since then. He is currently chair of the Finance Subcommittee for the Health Care and Human Services Finance Division. He is a member of the Finance Committee, the Health Care and Human Services Policy and Oversight Committee, and the Ways and Means Committee. He also serves on the Finance Subcommittee for Housing Finance and Policy and Public Health Finance Division. Representative Huntley is a member of the Governor's Joint Health Care Task Force, of the Legislative Commission on Health Care Access, and of the Task Force on Small Business Health Insurance.

**Kelley Rae Jewett, MD, MPH, FAAFP — *Diagnosis and Treatment of HIV/AIDS in a Primary Care Setting***

Dr. Jewett is a Board-Certified Family Medicine physician who has special interests in international health, community health, and care of the underserved. She is a graduate of the University of Minnesota Medical School and the St. Joseph's Hospital/University of Minnesota Family Medicine Residency program. Dr. Jewett currently works at Open Cities Health Center in St. Paul, where she serves as the HIV team leader. She has trained in the care of patients with HIV with the National Minority AIDS Council and continues to train through programs sponsored by Midwest AIDS Training and Education Center and other agencies.

Dr. Jewett began her international career in Liberia, West Africa as a Peace Corps volunteer in 1985. She has worked in that country for several years, practicing medicine and surgery and helping to develop community-based health care programs in the area villages. She has done similar work in India for a year and short-term work in Bolivia, Brazil and Jamaica.

Dr. Jewett was awarded a Bush Medical Fellowship in 2005, which she used to complete her MPH degree in Public Health Leadership and Policy, as well as the Physician's Leadership College at St. Thomas University. She is also involved in advocacy for access to appropriate, affordable health care for all.

**Carolyn Kampa, MD — *Chronic Disease Self Management Program-Community Implementation in Minnesota***

Dr. Kampa practices family medicine at the Cambridge Medical Center. As a champion of the Chronic Disease Self Management Program, she was instrumental in piloting this patient education initiative in Cambridge. The clinic completed its second workshop series for patients with ongoing chronic conditions. She joins us today to share her insight about why she is committed to this effort, her perspective about the value of the workshop as a tool to engage patients in self-care, and her experience with patients who have completed the workshop.

Dr. Kampa attended medical school at the University of Minnesota Duluth, and completed her residency training at the Family Practice Residency of Idaho in Boise, Idaho. Her clinical interests include women's health and diabetes care.

**Julie Long, RN, FNP — *Heart of New Ulm Project and Lipid Guidelines***

Ms. Long is a Family Nurse Practitioner at the New Ulm Medical Center in New Ulm, Minnesota. She is the clinical lead of the Heart of New Ulm Project which is a collaborative effort between the Minneapolis Heart Institute Foundation, Allina, and New Ulm Medical Center. Ms. Long is interested in diabetes management, women's health care and Alzheimer's management.

**Maria Navas — *SoLaHmo Partnership for Health & Wellness: Caafimad-Salud-Kev Nyob Zoo***

Maria Navas have worked for the West Side Community Health Services for 15 years. Ms. Navas successfully completed the Certificate of Partners in Research Community Scholar Training in partnership with West Side Community Health Services, the University of Minnesota School Program in Health Disparities Research and the University of Public Health.

She was awarded a 2009 Planning Grant in Health Disparities Research to foster long-term collaborative research between community-based organizations and academic researchers on projects focusing on health disparities. The grant is Improving Nutrition and Physical Activity among Latino Youth.

**Luis Ortega — *SoLaHmo Partnership for Health & Wellness: Caafimad-Salud-Kev Nyob Zoo***

Mr. Ortega has 30 years of experience in public education. He has worked his way up through the ranks from an educational assistant, to teacher, assistant principal, principal and executive director. Mr. Ortega is also a licensed superintendent.

Through Mr. Ortega's work with the St. Paul Public Schools, he has gained experience and insight into the lives of Latino students and their families and with the Hmong and Somali communities. He was directly involved in the establishment of two educational programs to assist newly arrived immigrants.

As an educator, he has reviewed and analyzed data and used research findings, though he has not been formally involved in a research project. He saw the SoLaHmo initiative as an opportunity to formalize his research experience.

**Shannon Pergament, MPH, MSW — *SoLaHmo Partnership for Health & Wellness: Caafimad-Salud-Kev Nyob Zoo***

During the last 15 years, Ms. Pergament has collaborated with rural and urban Latino communities, and more recently with urban Hmong and Somali communities in the Twin Cities, to reduce health disparities through Community-Based Participatory Action Research (CBAR) and community-engaged approaches to the development, implementation and evaluation of programs. Currently, she is an independent consultant and works as the Project Manager at West Side Community Health Services for two community-University research collaborations between St. Paul Latino, Hmong, and Somali communities, the University of Minnesota's Medical School – Program in Health Disparities Research and the School of Public Health.

Ms. Pergament previously served as the Director of the Minnesota Migrant Health Promoter Program at the University of Minnesota Extension Service. From 2001-present, Ms. Pergament has been Program Advisor and Tobacco Research Implementation Manager at Centro Campesino, Inc. where she develops education-based health curriculum, trains lay health promoters in education strategies to reduce health disparities, and conducts CBAR tobacco cessation research with rural Latino communities. She is bilingual in Spanish and English, and has lived and worked in Guatemala and Ecuador.

**Susan Ross, RN, AE-C — *The Interactive Asthma Action Plan***

Ms. Ross is the Senior Clinical Advisor for the Minnesota Department of Health Asthma Program. She represented state health departments on the National Institutes of Health (NIH) Guideline Implementation Panel (GIP) developing “Partners Putting Guidelines into Action”, the GIP Report supplement to the EPR-3. In 2009, she was invited to participate on the Merck Childhood Asthma Network panel which was convened by George Washington University School of Public Health to provide feedback and direction for the recently published “Changing pO<sub>2</sub>lity – The Elements for Improving Childhood Asthma Outcomes.”

Ms. Ross was the recipient of the 2007 National Association of Chronic Disease Directors Award of Excellence for her outstanding work in asthma. Recently, she completed development of the interactive Asthma Action Plan (iAAP) an interactive clinical decision support tool for prescribing clinicians. She is also the project manager for the MDH school asthma training program. She has presented at national CDC and EPA conferences and for local school nurses and public health staff. She serves as a consultant to asthma leaders and health care providers throughout the U.S.

**Michael Scandrett, JD — *Preparing for 2014: How FQHCs Can Thrive Under the Affordable Care Act, Part 1 of 2 and State Policy Update***

Mr. Scandrett leads the LPaC Alliance Division of Hallelund Habicht Consulting, LLC. His work focuses on health policy, strategic planning, regulatory compliance, and consulting support to health care agencies, nonprofits and governmental entities. He has been an advisor and policy analyst for over 20 years, influential in the formation of important Minnesota health policies and reforms including managed care. In 2007 he spearheaded the creation of the Minnesota Safety Net Coalition through which nonprofits whose mission is providing health care to low-income, uninsured, and disadvantaged people collaborate to improve access and reduce barriers to affordable health coverage and services for all Minnesotans.

Mr. Scandrett has helped organizations launch successful, innovative programs in community-wide quality measurement, managed care for persons with disabilities, health care for the uninsured and mental health system reform. His past roles include Executive Director of the Minnesota Council of Health Plans, Executive Director of the Minnesota Health Care Commission and legal counsel to the Minnesota Senate. He has served as a board member and officer of a number of Minnesota nonprofits.

**Janette Setterquist, RN — *Medical Home Success in Indian Country***

**Oliver Singleton, BA — *Patient Story: Empowerment and Communication***

Mr. Singleton, founder and president of The Singleton Forum has worked with organizations to prepare them for challenges and opportunities created by increasingly diverse cultural and ethnic populations. Because of his personal experiences and over 25 years of training, he is an expert who gives real-life application to concepts.

Mr. Singleton designed and facilitated training programs for organizations, including Fortune 100 firms, government agencies, educational institutions, healthcare organizations and the National Football League. He was featured in the Minneapolis Tribune series *Issues of Race*. Mr. Singleton was a featured guest on national radio stations and is a professional member of The National Speakers Association.

**Bernard Turner — *Recess***

Bernard Turner is a recipient of the 2009 STEPS Community Heroes Award from the Center for Disease Control's Health Communities Program. For the past nine years he has promoted healthy living in low-income communities through fitness classes and supportive services to people of all ages. Mr. Turner has been a featured speaker at the Minnesota Diabetes Conference, Women's Expo and the National Conference on Health Promotion and Education.

Mr. Turner is pursuing a master's degree in business with the goal of launching a chain of fitness centers specifically for people living with chronic conditions.

**Donn Vargas — *The Impact of Using Community Health Workers on Patient Heart Healthy Behavior Change***

Mr. Vargas has been a senior staff member at NorthPoint for over five years and has over 20 years experience in Human Services, including experience in personnel management and development, program development and administration. He has spent most of his career working in a non-profit organization or environment.

Mr. Vargas provides the overall coordination for NorthPoint Inc.'s community outreach department along with promoting community involvement in various health and wellness opportunities. He supervises the organizations Community Health Workers and intern staff, and assists with the annual goals and objectives for the outreach department. He develops and maintains relationships with community partners, seeking opportunities for NorthPoint to inform and engage the community in health related programs. Mr. Vargas also plans and implements program objectives and monitors program results in accordance with organizational goals and objectives.

Mr. Vargas is pursuing a masters degree in Cultural Anthropology from Pan American University and a Social Studies licensure from Metro State University.

**Jonathan Watson, MPIA — *State Policy Update***

Jonathan Watson has worked for the Minnesota Association of Community Health Centers, MNACHC, since 1996. He serves as Associate Director and Director of Public Policy. His work involves public policy and fiscal analysis, and participation in State-wide task forces and workgroups.

Prior to joining the Association, he served as a budget and policy analyst for the Wisconsin Department of Health & Family Services where he conducted fiscal and policy analysis on Wisconsin's Medicaid managed care expansion and on the "Wisconsin Works" welfare reform project.

**Elizabeth Wayumba, MA — *The Impact of Using Community Health Workers on Patient Heart Healthy Behavior Change***

Ms. Wayumba has been with NorthPoint Health & Wellness Center, Inc. for approximately 4 years. As the program coordinator for the Housing and Client Services programs, Ms. Wayumba supervises a team whose primary role is to provide clients access to NorthPoint's Human Services programs. Ms. Wayumba and her team conduct client evaluations, provide counseling and referrals for services, conduct weekly financial management classes and oversee the disbursements of emergency housing grants to clients in crisis and on the brink of homelessness.

Ms. Wayumba has an MA in family child ecology and continues to pursue further graduate work in health and human services administration. She is a mentor to two young women at St. Cloud University, and also has experience working with youth – particularly refugee youth in the community. She has also worked as a research assistant at the Institute for Children, Youth and

families in Lansing Michigan but transitioned back to human services following a yearning for more hands on community engagement.

**Pam Van Zyl York, MPH, PhD, RD, LN — *Chronic Disease Self Management Program-Community Implementation in Minnesota***

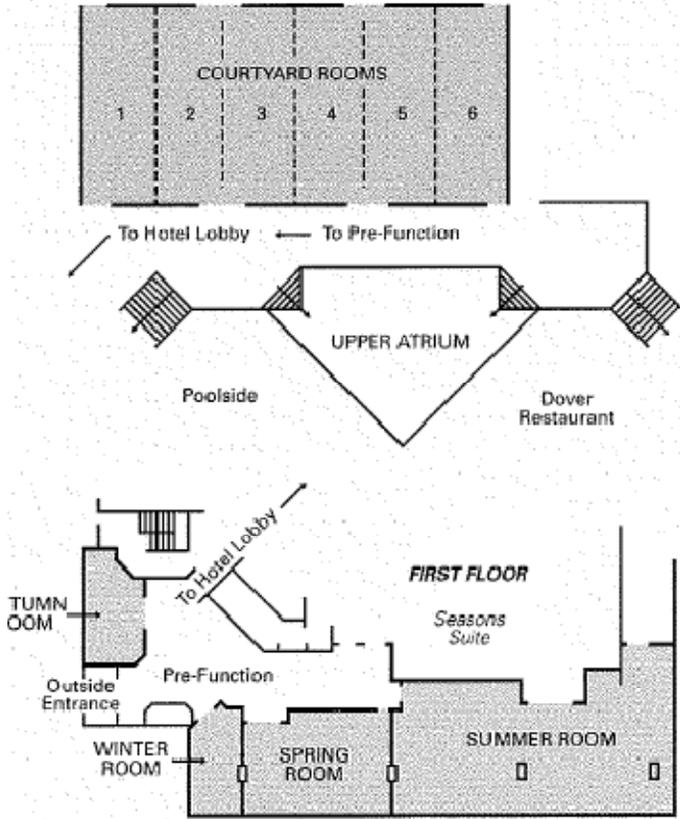
Dr. York has been involved in health promotion programs for more than 20 years. She has worked in local public health agencies, the Minnesota Department of Health (MDH) and has held faculty positions at the University of Minnesota and the College of St. Catherine. Dr. York currently works in the areas of prevention and management of chronic disease and healthy aging, and nutrition and physical activity programs at MDH and is Project Director for Minnesota's Arthritis and Aging Programs. She serves on a variety of boards and committees, represents Minnesota nationally on the Women's Health Council, Osteoporosis Council, Arthritis Council and Aging Council of the National Association of Chronic Disease Programs, and is State Team Leader for Action for Healthy Kids Minnesota. Dr. York also holds a Certificate of Adult Weight Management from the Committee on Dietetic Registration and is a certified master trainer and program leader for the Arthritis Foundation Self-Management Program, the Arthritis Foundation Exercise Program, the Matter of Balance falls prevention program, and the Chronic Disease Self-Management Program (in Minnesota known as Living Well With Chronic Conditions).

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